

APOTHEKE

brooklyn

International Hotel Program



“To live a life simply means appreciating the little things and surrounding yourself with happy memories and beautiful moments.”

– Chrissy Fichtl, Apotheke Founder





Apotheke is driven by scent and a passion for beautifully made products. We believe a well-made product speaks for itself, filling your home with simplicity and quality. Our purpose is to make life beautiful with intention. We are an everyday, lived-in luxury.

Recognized for our natural handcrafted soaps and fragranced candles, the Apotheke lifestyle is lush yet simple. Offering a full line of fine products for the home and body, each is thoughtfully designed, developed and born in our Brooklyn headquarters.

Born in Brooklyn

Chrissy Fichtl's passion for soap making, scent direction and essential oils are the roots of what created Apotheke in 2011. Chrissy taught herself about the beauty of essential oils and soap making, starting with sourcing ingredients directly from farms.

In the summer of 2012, Apotheke opened their first factory, a 3,000 square foot site in Brooklyn, New York, with Chrissy's husband Sebastian Picasso in the lead production role. He aided in maintaining the philosophy that high quality goods can still be made steps from home. Inspired by the hand crafted technique for soap-making, Apotheke expanded into more products including candles, diffusers, body care and skin care.



The Dream

Life is busy. Life is unexpected. But the art of home and creating memorable moments make it all worthwhile.

We are honest (sometimes too much!), hardworking and enjoy the daily luxuries of life. We believe beautiful products should be in everyone's home. We believe excess is frivolous and the meaning of luxury is enjoying as well as appreciating a well-made, long lasting product and sharing it amongst friends.

Hotel Program

At Apotheke we extend the daily luxuries of life by offering a unique hotel range. Our beautiful amenity collections create memorable moments which further enhance your guest experience.



#LIVEDINLUXURY

We believe every day should be appreciated with not a moment taken for granted. From the second you wake up, through a busy day, to a night at home, our products greet you in the morning and put you to bed at night.

They are your lived-in luxury.



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